



Better  
**MATH**

Better  
**BRAIN**





A whole

**brain**

**development**

program

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# Your child is brilliant!

$$85627 \times 978 = ?$$

$$98537 \times 897 = ?$$

They can easily solve difficult sums mentally in just few seconds when trained at *Brainy Abacus*



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If thousands of our students can do it,  
then **your child** can do it too!



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# Our National & International Competitions

Brainy organizes **National and International** competitions for all our students where thousands of children take part every year.



We have been holding these competitions successfully on a grand scale where more than 5000 students take part at one location on a single day, followed by a **Gala Awards Ceremony!**

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## What is *Mind maths* using abacus?

Abacus has been used as calculating tool since centuries in many countries.

In our program, children are first taught on an abacus to count and calculate, and once they are proficient in calculating on an abacus, we take away the physical abacus, and we inspire them to use the imaginary abacus in their mind to make calculations and solve sums.



This is called *Mind Maths*.

Initially it is really challenging but becomes easier after it has been practiced well. The whole purpose of the program is to give maximum stimulation and exercise to the brain.

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# Joyful learning & accelerated development

The Program is just not about using the Abacus or improvement in mathematics.

The main benefit is that it helps in the

**Whole Brain Development of your child at the right age.**

*Mind Math's* uses the concept of the Visual abacus (Working on an Imaginary Abacus in the Mind) which provides exercises to both sides of the Brain and also improves coordination between them, resulting in better brain development.

It is also scientifically proven that maximum brain development happens during childhood, hence our program is designed for 4 to 14 years of children.



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# Major functions of our brain

## Left Brain

- Logical
- Analytic governed
- Sequential (one by one)
- Language
- Numbers, Science and calculations
- Rule governed
- Detailed & Sequential
- Controls Right body



## Right Brain

- Emotions
- Feelings governed
- Absorbs whole all at once
- Creativity
- Visualization
- Intuitive
- Holistic thoughts
- Controls left body

Our education system is predominately **Left Brain** oriented!  
Hence, children are often **deprived** of **Right Brain** development!

## Mind math helps in whole **brain development**

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# Brain exercise makes your Brain better!

It is a very well noted fact that **Mathematics makes tremendous use of our brains**. Hence, it is beneficial for stimulating and exercising the brain. Keeping **the Mind** agile, in top health, and functioning at its best.

**Mind math** or mental arithmetic using visual abacus requires calculations, logical, analytical and sequential thinking from left side of the brain and visualization, imagination etc. from right side of the brain hence both sides of the brain are exercised.



This helps in the **co-ordination between the two sides of the brain** resulting in their improvement.

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# Brainy Abacus

can significantly improve the following skills



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# The Abacus Program

Abacus program has many proven benefits, unfortunately **over 75% of the children** who join regular abacus course do not get the expected benefits. Resulting in **waste of time for children and money of parents.**

The traditional method of teaching Abacus had many flaws which are all improved in our **Brainy Abacus** curriculum.

Our team of experts have successfully incorporated most short comings of the Traditional method of teaching Abacus which has been **prevalent since the last 35 years** in Abacus training institutions globally.

The **Brainy Abacus** technical team created a **New Avatar** of abacus course, based on research and analysis of 100,000 children and after 2 decades of experience.



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A course with an innovative syllabus  
and effective teaching methodologies

## Our curriculum benefits

- Enhancing the benefits of the ancient abacus system along with the use of the digital learning for **new age technologically savvy children**.
- The Curriculum provides **Child Psychology** based training and materials.
- The emphasis is on **learning the Abacus concepts** in the right way, ensuring that each child knows them well.
- Innovative and with many varieties of sums that can give more exercises to the Brain. This has shown a remarkable increase in **brain development** which is up to 150% higher
- Through our **precise systems**, we strive to maintain standard and superior delivery of content globally, by empowering our trainers with best of resources.

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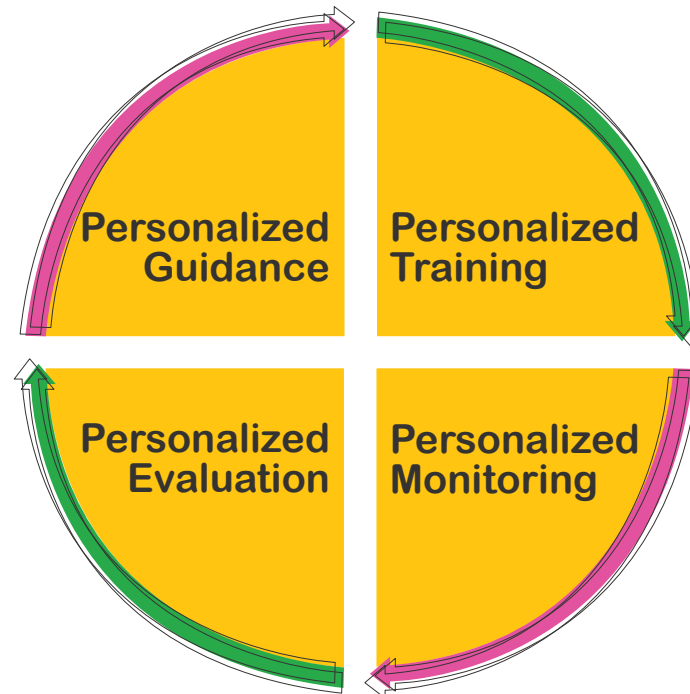


**The most effective and  
result oriented course in  
the world!**

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Our curriculum incorporates **Diziphyzi method**, which uses mobile application for digital training.

# Our Diziphyzi Method Provides



Our **Brainy App's** highly **intelligent features** give fully focused personalised attention on students, ensuring that each and every student excel!

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# How does **Diziphyzi method** tackle the problems faced by students in traditional abacus classes

## Other Abacus Companies

No personalized attention possible in traditional classroom; teaching to multiple students.

Some children use school methodology to solve sums and uses calculators for homework. This defeats the purpose of learning the abacus system resulting in less brain benefits.

As learning is incomplete understanding is poor. This increases the chances of dropout. Resulting in waste of money for parents and waste of time for students.

Parents can't help children well due to their lack of knowledge of the abacus methodology, and they also can't get precise reports to analyze the areas that needed help.

## Brainy Abacus

The Diziphyzi Method ensures each child learns with full conceptual clarity in a personalized way.

Since home work is done with help of a mobile application, each bead movement is compulsory and it is monitored. This ensures that actual learning and practicing happen.

Minimized chances of dropout as student learns, understands and enjoys the classes. Child's brain get improved and parents get full worth of money spent

Parents are also able to access tutorials to see and also gets various reports hence parents are able to help if needed and their involvement keeps student on right track.

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# Does **Brainy** ensure better abacus learning and expertise ?

Learning from **Brainy Abacus** will definitely give children an edge. We believe that children can only master the subject if they have a proper foundation. The major reason why a child loses interest in the program is their inability to master and understand the concepts well.

At Brainy, our **Diziphyzi system** ensures that the child's concepts and learning processes are always clear, and solves all the problems with clarity, thus maintaining their interest and also benefiting from the program.



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# Why Brainy Abacus is best for your child?

## New Age Curriculum

Modern, innovative, research based Curriculum which is a blend of Digital and Physical - the Diziphyzi method

## National & International Competitions

Your child will get an opportunity to participate in National and International Level Competitions.

## Certified & Experienced Teachers

We have experienced teachers who have been trained thoroughly. Only certified teachers are allowed to take classes. Quality is strictly adhered to.

## Global Leaders

Learn from the Global Leaders in Brain Development. Brain Child Learning has been training children since 1990's in multiple countries through various courses.

## World's No. 1 App

Digital Abacus App with intelligent features for personalized training and guidance system .

## Development of Mind and Body

The Program will empower your child brain development and help in improving his overall personality and performance leading to development in both mind and body.

## Unlimited Practice Sums

Just like sports and music, Abacus course is mainly about practicing to get the prowess in mental arithmetic. Brainy App allows students to practice infinite number of sums if they wish to for Better Development.

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# Better brain leads to life long success



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Better  
**MATH**  
Better  
**BRAIN**



By Brain Child Learning Malaysia

Since 1990's - 250000 Students Trained - Across 14 Countries  
**Enriching the lives of children globally**

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Click [www.brainyabacus.com](http://www.brainyabacus.com) for more details